

# Send your business card

Keep your name and contact information in front of 29,400 dairymen & industry businesses each month

Research and experience shows that frequency of your ads are more important than the size. Be there when your customers are ready to buy.

## 1/12 Page Full Color National 18x rate

(4.625" x 2" or 2.25" x 4.33")

**Annual cost: \$9,085** (with over 29,400 readers, that is **3.1¢ per reader!**)

\*\*Black & white annual cost is \$7,560 or 2.5¢ per reader

## 1/12 Page Full Color Marketplace 18x rate

(4.625" x 2" or 2.25" x 4.33")

**Annual cost: \$7,722** (with over 29,400 readers, that is **2.6¢ per reader!**)

\*\*Black & white annual cost is \$6,426 or 2.2¢ per reader

**Increase the size of your ad when you have a new product or service to offer.**

www.rotoclipinc.com

## HOOF TRIMMING MADE EASIER



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Large range of disc models available

Full range of discs available

- Fits 4-1/2" and 5" grinders
- Clog-free see-through design
- Trim cows, horses and sheep

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ROTO-CLIP INC.

# CONCRETE GROOVING

**Serving the Western States**  
Effective - Economical  
"Trusted by Dairymen" in the Western States

Call for Quote  
**CONCRETE ROUGHENING SERVICE**  
**800.869.2755**

*Actual size sample ads above.*

*Change the content of your ads as often as you wish.*

 **PROGRESSIVE  
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Progressive Dairy Publishing

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